

SPONSORSHIP OPPORTUNITIES

TWO SPONSORSHIPS IN ONE



DATE TO BE ANNOUNCED | 6 PM to 10 PM | at GATEWAY CLASSIC CARS

\$50 Level Ticket - General Admission – Food Tasting, Beer & Wine

\$100 Level VIP Ticket - Exclusive Bourbon Tasting, Open Bar & Food Tasting

with **LIVE MUSIC**

Presented by  **THE CLARK GROUP**
of **VISIONARY**
WEALTH ADVISORS

15TH ANNUAL BLACK & WHITE BENEFIT GALA

CELEBRATING KARLA SMITH BEHAVIORAL HEALTH

10 | 02 | 20

FRI., OCT. 2, 2020

REGISTRATION & COCKTAILS AT **6:00 PM**

DINNER SERVED AT **7:00 PM**

LIVE & SILENT AUCTIONS

NEO on LOCUST

2801 LOCUST ST | ST. LOUIS, MO 63103

catered by
ORLANDO'S CATERING

SPONSORSHIP LEVELS

TWO SPONSORSHIPS IN ONE

PRESENTING SPONSOR

\$10,000

TASTE OF O'FALLON

- 10 VIP Tickets
- Logo Projected at Event
- VIP area named for organization
- Radio or television mentions, if available
- 3 inclusions on Social Media
- Direct link to your website on KSBH website

BENEFIT DINNER & AUCTION

10 VIP ADMISSIONS TO THE EVENT INCLUDING:

- VIP seating for 10 including open bar and priority table service & more

YOUR BRAND PROMOTED FOR 120 DAYS THROUGH THE FOLLOWING:

- Text messaging recognition before, during and after the event
- Your logo included in event emails to KSBH's base with a direct link to your homepage
- Your logo with a direct link to your homepage on our Gesture registration and mobile bidding website
- Logo placement on the leader board screen night of the event
- Full page print advertisement in our event program book
- "Event Presented by (your company's name & logo)" on event invitations mailed to over 3500 individuals and businesses throughout the United States
- Your name and corporate logo with a live link to your website on the homepage of the KSBH website and all KSBH program website from the date of agreement through 12/31/2020
- Social Media (Facebook) promotion from date of agreement through 12/31/2020
- Podium acknowledgment
- Event signage acknowledgment
- Acknowledgment at any pre-event media if available
- Recognition in KSBH quarterly newsletters from date of agreement through 12/31/2020

PLATINUM SPONSOR

\$5,000

TASTE OF O'FALLON

- 4 VIP Tickets
- Logo Projected at Event
- 3 inclusions on Social Media
- Direct link on KSBH website

BENEFIT DINNER & AUCTION

4 VIP ADMISSIONS TO THE EVENT INCLUDING:

- VIP seating for 4 including 4 hour open bar and priority table service

YOUR BRAND PROMOTED FOR 120 DAYS THROUGH THE FOLLOWING:

- Text messaging recognition before, during and after the event
- Your logo included in event emails to KSBH's base with a direct link to your homepage
- Your logo with a direct link to your homepage on our Gesture registration and mobile bidding website
- Logo placement on the leader board screen night of the event
- Full page print advertisement in our event program book

IN ADDITION:

- "Event Supported by (your company's name & logo)" on event invitations mailed to over 3500 individuals and businesses throughout the United States
- Podium acknowledgment
- Event signage acknowledgment

**DIAMOND
SPONSOR**

\$2,500

TASTE OF O'FALLON

- 2 VIP Tickets
- Logo Projected at Event
- Logo on website

BENEFIT DINNER & AUCTION

2 VIP ADMISSIONS TO THE EVENT INCLUDING:

- VIP seating for 2 including 4 hour open bar

YOUR BRAND PROMOTED FOR 120 DAYS THROUGH THE FOLLOWING:

- Text messaging recognition before, during and after the event
- Your logo included in one monthly electronic newsletter to KSBH's base with a direct link to your homepage
- Your logo with a direct link to your homepage on our Gesture registration and mobile bidding website
- Logo placement on the leader board screen night of the event
- Full page print advertisement in our event program book

IN ADDITION:

- "Event Supported by (your company's name & logo)" on event invitations mailed to over 3500 individuals and businesses throughout the United States
- Podium acknowledgment
- Event signage acknowledgment

**GOLD
SPONSOR**

\$1,000

TASTE OF O'FALLON

- 4 Tickets
- Logo Projected at Event
- 3 inclusions on Social Media

BENEFIT DINNER & AUCTION

YOUR BRAND PROMOTED FOR 120 DAYS THROUGH THE FOLLOWING:

- Event signage acknowledgment
- Your logo included in one monthly newsletter email to KSBH's base with a direct link to your homepage
- Your logo with a direct link to your homepage on our Gesture registration and mobile bidding website
- Logo placement on the leader board screen night of the event
- Full page print advertisement in our event program book

**SILVER
SPONSOR**

\$500

TASTE OF O'FALLON

- 2 Tickets
- Logo Projected at Event
- 3 inclusions on Social Media

BENEFIT DINNER & AUCTION

YOUR BRAND PROMOTED FOR 120 DAYS THROUGH THE FOLLOWING:

- Event signage acknowledgment
- Text messaging recognition before, during and after the event
- Your logo included in weekly emails to KSBH's base with a direct link to your homepage
- Your logo with a direct link to your homepage on our Gesture registration and mobile bidding website
- Logo placement on the leader board screen night of the event
- Full page print advertisement in our event program book



15TH ANNUAL BLACK & WHITE BENEFIT GALA

CELEBRATING KARLA SMITH BEHAVIORAL HEALTH

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The Taste of O'Fallon features local restaurants that are community-minded businesses offering delicious fare that represent unique and memorable food. Over 750 local residents are expected to attend to help raise money to benefit local families served by Karla Smith Behavioral Health.

Following the huge success of last year's inaugural event, Taste of O'Fallon is the most-anticipated event in O'Fallon this year. The event will be held at Gateway Classic Cars on a to be announced date with live music. You won't want to miss out on this one of a kind upscale event.

BECOME A RESTAURANT SPONSOR:

KSBH will provide:

- Two 8' tables with linen and menu board
- Paper trays, napkins and forks
- Listing on all promo material and KSBH website
- Social media promotion from KSBH leading up to & after event
- Custom signage at event

Restaurant will provide:

- Food samplings for guests. Over 750 expected to attend.
- 2-3 staff onsite to serve guests
(If additional staff desired, please consult with us prior to event.)
- Must be set-up and ready for guests by 6:00 pm on day of event.

ALCOHOL:

If you desire to provide liquor samplings, or include liquor in your display, please contact Emily Smith no later than April 1st to discuss the legal requirements. Failure to make proper prior liquor arrangements will result in the prohibition of serving or displaying any alcohol on the premises.

The 15th Annual Karla Smith Behavioral Health Black & White Benefit Gala will take place at NEO on Locust on October 2nd, 2020. Doors open at 6:00 PM. The Gala has become a premier evening of celebrating the miracles and milestones that happen at Karla Smith Behavioral Health.

Over 400 guests attend the event each year helping to raise over \$850,000 in the past five years to assist in providing vital therapeutic services to families experiencing mental health, substance abuse and suicide. Each year, the event makes a powerful impact both financially and emotionally allowing KSBH to expand its mission to save lives.

This year, we celebrate that at KSBH we are all together helping families from all backgrounds who are bravely working to be their best self and beat the mental health disorder that afflicts them. Join us for our Black & White celebration.



Karla Smith
BehavioralHealth

Be Well. Be Strong. **Be YOU.**

FOR INFORMATION CONTACT EMILY SMITH

emily.smith@karlasmithbehavioralhealth.org | 618.624.5771

————— KarlaSmithBehavioralHealth.org —————