



**MAY 10<sup>TH</sup>, 2019 | 6 PM to 10 PM | at GATEWAY CLASSIC CARS**

**\$50 Level Ticket** - General Admission – Food Tasting, Beer & Wine

**\$75 Level VIP Ticket** - Exclusive Open Bar & Food Tasting

*with* **LIVE MUSIC**



## **SPONSORSHIP OPPORTUNITIES**

**TWO SPONSORSHIPS IN ONE**

**14<sup>TH</sup> ANNUAL BENEFIT DINNER & AUCTION**

# **UNDER THE BIG TOP**



**FRIDAY, SEPTEMBER 27, 2019**

**NEO on LOCUST | SAINT LOUIS, MISSOURI**

**Catered by ORLANDO'S CATERING**

# SPONSORSHIP LEVELS

TWO SPONSORSHIPS IN ONE

## PRESENTING SPONSOR

### \$10,000

### TASTE OF O'FALLON

- 8 VIP Tickets
- Logo Projected at Event
- VIP area named for organization
- Two personalized emails to attendees (1 before event and 1 after event)
- Radio – 3 weeks out – :30 PSA with sponsorship mention – 20 PSAs total - on one or more of the following stations: 101 ESPN, 105.7 The Point, KSHE 95, WIL and The Arch
- 3 inclusions on Social Media
- Direct link on KSBH website

### BENEFIT DINNER & AUCTION

#### 8 VIP ADMISSIONS TO THE EVENT INCLUDING:

- VIP seating for 8 including open bar and priority table service & more

#### YOUR BRAND PROMOTED FOR 120 DAYS THROUGH THE FOLLOWING:

- Weekly text messaging recognition before, during and after the event
- Your logo included in weekly emails to KSBH's base with a direct link to your homepage
- Your logo with a direct link to your homepage on our Gesture registration and mobile bidding website
- Logo placement on the leader board screen night of the event
- Full page print advertisement in our event program book

#### IN ADDITION:

- Your name & corporate logo on all printed materials published by KSBH from the date of agreement to 12/31/19
- "Event Presented by (your company's name & logo)" on event invitations mailed to over 3500 individuals and businesses throughout the United States
- Your name and corporate logo with a live link to your website on the homepage of the KSBH website and all KSBH program website from the date of agreement through 12/31/19
- Monthly Facebook & Twitter promotion from date of agreement through 12/31/19
- Podium acknowledgment
- Event signage acknowledgment
- Acknowledgment at any pre-event media if available
- Recognition in KSBH quarterly newsletters from date of agreement through 12/31/19

## PLATINUM SPONSOR

### \$5,000

### TASTE OF O'FALLON

- 4 VIP Tickets
- Logo Projected at Event
- 3 inclusions on Social Media
- Direct link on KSBH website

### BENEFIT DINNER & AUCTION

#### 4 VIP ADMISSIONS TO THE EVENT INCLUDING:

- VIP seating for 4 including 4 hour open bar and priority table service

#### YOUR BRAND PROMOTED FOR 120 DAYS THROUGH THE FOLLOWING:

- Weekly text messaging recognition before, during and after the event
- Your logo included in weekly emails to KSBH's base with a direct link to your homepage
- Your logo with a direct link to your homepage on our Gesture registration and mobile bidding website
- Logo placement on the leader board screen night of the event
- Full page print advertisement in our event program book

#### IN ADDITION:

- "Event Supported by (your company's name & logo)" on event invitations mailed to over 3500 individuals and businesses throughout the United States
- Podium acknowledgment
- Event signage acknowledgment

**DIAMOND  
SPONSOR**

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**\$2,500**

**TASTE OF O'FALLON**

- 2 VIP Tickets
- Logo Projected at Event
- Logo on website

**BENEFIT DINNER & AUCTION**

**2 VIP ADMISSIONS TO THE EVENT INCLUDING:**

- VIP seating for 2 including 4 hour open bar

**YOUR BRAND PROMOTED FOR 120 DAYS THROUGH THE FOLLOWING:**

- Weekly text messaging recognition before, during and after the event
- Your logo included in monthly electronic newsletters to KSBH's base with a direct link to your homepage
- Your logo with a direct link to your homepage on our Gesture registration and mobile bidding website
- Logo placement on the leader board screen night of the event
- Full page print advertisement in our event program book

**IN ADDITION:**

- "Event Supported by (your company's name & logo)" on event invitations mailed to over 3500 individuals and businesses throughout the United States
- Podium acknowledgment
- Event signage acknowledgment

**GOLD  
SPONSOR**

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**\$1,000**

**TASTE OF O'FALLON**

- 4 Tickets
- Logo Projected at Event
- 3 inclusions on Social Media

**BENEFIT DINNER & AUCTION**

**YOUR BRAND PROMOTED FOR 120 DAYS THROUGH THE FOLLOWING:**

- Event signage acknowledgment
- Your logo included in one monthly newsletter email to KSBH's base with a direct link to your homepage
- Your logo with a direct link to your homepage on our Gesture registration and mobile bidding website
- Logo placement on the leader board screen night of the event
- Full page print advertisement in our event program book

**SILVER  
SPONSOR**

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**\$500**

**TASTE OF O'FALLON**

- 2 Tickets
- Logo Projected at Event
- 3 inclusions on Social Media

**BENEFIT DINNER & AUCTION**

**YOUR BRAND PROMOTED FOR 120 DAYS THROUGH THE FOLLOWING:**

- Event signage acknowledgment
- Weekly text messaging recognition before, during and after the event
- Your logo included in weekly emails to KSBH's base with a direct link to your homepage
- Your logo with a direct link to your homepage on our Gesture registration and mobile bidding website
- Logo placement on the leader board screen night of the event
- Full page print advertisement in our event program book



The Taste of O'Fallon features local restaurants that are community-minded businesses offering delicious fare that represent unique and memorable food. Over 500 local residents are expected to attend to help raise money to benefit local families served by Karla Smith Behavioral Health.

This is the newest and most-anticipated event in O'Fallon this year. The event will be held at Gateway Classic Cars on Friday, May 10th from 6:00 PM to 10:00 PM with live music. You won't want to miss out on this one of a kind upscale event.

**KSBH will provide:**

- One 8' table with linen and menu board
- Paper trays, napkins and forks
- Listing on all promo material and KSBH website
- Social media promotion from KSBH leading up to & after event
- Custom signage at event

**Restaurant will provide:**

- Food samplings for guests. Over 500 expected to attend.
- 2-3 staff onsite to serve guests  
*(If additional staff desired, please consult with us prior to event.)*
- Must be set-up and ready for guests by 6:00 pm on day of event.

**ALCOHOL:**

If you desire to provide liquor samplings, or include liquor in your display, please contact Emily Smith no later than April 1st to discuss the legal requirements. Failure to make proper prior liquor arrangements will result in the prohibition of serving or displaying any alcohol on the premises.

14<sup>TH</sup> ANNUAL BENEFIT DINNER & AUCTION



The 14th Annual Karla Smith Behavioral Health Gala will take place "Under the Big Top" at NEO on Locust on September 27, 2019. Doors open at 6:00 PM. The Gala has become a premier evening of celebrating the miracles and milestones that happen at Karla Smith Behavioral Health.

Over 400 guests attend the event each year helping to raise over \$1 million dollars in the past five years to assist in providing vital therapeutic services to families experiencing mental health, substance abuse and suicide. Each year, the event makes a powerful impact both financially and emotionally allowing KSBH to expand its mission to save lives.

This year, we celebrate that at KSBH we are all under one tent helping families from all backgrounds who are bravely working to be their best self and beat the mental health disorder that afflicts them. Join us "Under the Big Top".



Karla Smith  
**Behavioral Health**

**Be Well. Be Strong. Be YOU.**

FOR INFORMATION CONTACT EMILY SMITH

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**KarlaSmithBehavioralHealth.org**